

Environmental Protection Department Green Event Newsletter



Dec 2021 (Issue No.2)

活動減廢承諾 Green Event Pledge

Green Event Pledge

As of December 2021, **over 265 organisations** have shown their commitments in making reference to the EPD's Green Event Guidebook when organising, co-organising or sponsoring events, so as to enhance the environmental performance of the events, and to encourage other relevant organisations to follow suit. Please find the updated list of Pledges at

https://www.wastereduction.gov.hk/en/green_event_pledge.htm.

Green Event Alliance Platform and E-Green Voucher Scheme

The **Green Event Alliance Platform** is a brand new one-stop online platform launched by the Hong Kong Quality Assurance Agency funded by the Recycling Fund. Through the promotion of green event management and green e-vouchers, it assists event organisers in promoting green events in an all-round way. The **E-Green Voucher Scheme** established by the platform subsidises organisers to implement green event management strategies, plans and measures. Organisers can apply for "E-Green Voucher" subsidies according to the waste reduction measures required by various types of activities, including hiring environmental ambassadors, setting up recycling stations and water refilling stations, providing reusable cups and tableware, collecting and processing recyclables, etc. Depending on the scale of the event, the funding for each event can be up to HK\$100,000.

The Platform not only assists event organisers to implement waste reduction measures for green events but also provides **carbon footprint estimation** to record the actual carbon reduction results, allowing organisations to fulfill **Corporate Social Responsibility** and build up a positive **Environmental, Social and Governance** image.

To join the platform or for enquiries, please visit <https://greenevent.hk/en-us>.

Eco-Expo Asia 2021 – Green Exhibitor Campaign

The Eco-Expo Asia 2021 has been held at the Hong Kong Convention and Exhibition Centre from 27th to 30th October 2021. To create an environmentally friendly expo environment and atmosphere, the Environmental Protection Department has launched the **Green Exhibitor Campaign**. This program subsidises exhibitors to use green materials, including environmentally friendly exhibition materials that can be recycled, reused or upcycled, such as non-laminated honeycomb panels, cardboard or electronic media, instead of foam-boards that cannot be recycled, to avoid single use decorations and reduce the distribution of souvenirs and leaflets. The exhibitors have responded positively to the Campaign and adopted green measures to participate in the Expo, such as adopting environmentally friendly display materials and re-using the exhibition materials.

Event organizers are encouraged to take one step further in event preparation and try their best to adopt various green measures to reduce waste and carbon, and work together to protect the environment. For enquiries, please refer to the Green Event Webpage, Green Event Guidebook through the QR code below or contact us directly.



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Green Event
Webpage



Green Event
Guidebook

